

NEVHC's 25th Annual

*Holiday
Toy Drive*



Northeast Valley Health Corporation
a californihealth⁺ center

NEVHC's 25th Annual Holiday Toy Drive

Can you hear the sleigh bells ringing? We sure can! Northeast Valley Health Corporation (NEVHC) is preparing for our 25th Annual Holiday Toy Drive, and we're making this year more memorable than ever. To celebrate, we are planning two events that will be even merrier and brighter!

With your help, our patients in the San Fernando and Santa Clarita valleys can have a chance to experience an unforgettable **winter wonderland**. Although it is a joyous time for most, many of our patients often feel the financial stress of providing their child with a present. Our holiday wish is to provide our youngest patients with gifts, and give families an opportunity to participate in games and holiday activities while enjoying refreshments.

We invite you to support our patient families by sponsoring our 25th Annual Holiday Toy Drive. Your sponsorship will help ease their financial stress this season, while also bringing the magic of providing the joy that comes with a new toy. Your funds will go directly towards holiday gifts and event activities. This year you can choose from the following sponsorship levels:

- **Winter Wonderland Sponsor** - Provides **200** children with a gift
- **Jingle Bell Rock Sponsor** - Provides **100** children with a gift
- **Deck the Halls Sponsor** - Provides **40** children with a gift

A full list of sponsorship levels and benefits are included in this packet, which can include:

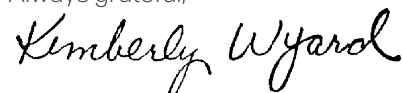
- A booth at the events where you will be able to engage with community members
- Your company's branding on all event marketing materials
- Your company's branding across all NEVHC's Toy Drive social media posts

There are three easy ways to submit your sponsorship:

1. Visit nevhc.org/toydrive2022 to submit an online payment
2. Complete and return the form below with your check by **Wednesday, November 30, 2022**
3. Call **(818) 270-9579**

Thank you in advance for your consideration and support of our 25th Annual Holiday Toy Drive. If you have any questions, please contact our Development Manager, Steven Mendoza, at (818) 270-9518 or stevenmendoza@nevhc.org. We are excited that once again we have the opportunity to help our patients believe in the magic of the holidays!

Always grateful,




Kimberly Wyard
Chief Executive Officer

Northeast Valley Health Corporation (NEVHC) is a non-profit 501(c)(3) Joint Commission Accredited Federally Qualified Health Center. Since 1973, NEVHC has been a leader in providing health care to the medically underserved and low-income residents of the San Fernando and Santa Clarita valleys. Annually, our organization serves nearly 80,000 patients through 350,000 medical, dental and behavioral health visits. Tax ID# 23-7120632



nevhc.org

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SPONSORSHIP Opportunities

SPONSORSHIP LEVELS

Sponsorship Benefits	Winter Wonderland Sponsor \$5,000	Jingle Bell Rock Sponsor \$2,500	Deck the Halls Sponsor \$1,000
IMPACT	Provides 200 children with a gift	Provides 100 children with a gift	Provides 40 children with a gift
Branding on event staff t-shirts	Logo X	Logo X	Name X
Branding on all event marketing materials	Logo X	Logo X	Name X
Branding on all NEVHC toy drive social media posts	X	X	
Logo on NEVHC e-newsletters sent to over 20,000 recipients	X	X	
Individual thank you post on social media	X	X	
Logo on NEVHC giveaways	X	X	
Gift distribution photo opportunity	X		
Logo on Santa's backdrop	X		
Verbal recognition day of event	X		
Booth at events with access to up to 600 community members *	X		

*Must bring giveaway item



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CORPORATE | 1172 N. Maclay Avenue | San Fernando, CA 91340 | (818) 898-1388

nevhc.org

/nevhc

@nevhc

@officialnevhc

HOW TO Sponsor

There are three ways to submit a sponsorship: 1) visit nevhc.org/toydrive2022 to submit an online payment 2) complete and return the form below with your check by **Wednesday, November 30, 2022** or 3) call **(818) 270-9579**.

1. Sponsorship Opportunities

WINTER WONDERLAND SPONSOR \$5,000

JINGLE BELL ROCK SPONSOR \$2,500

DECK THE HALLS SPONSOR \$1,000

OTHER DONATION AMOUNT \$ _____

2. Sponsor Information

Name: _____

Organization: _____

Address: _____

City: _____

State: _____ Zip: _____

Phone(s): _____

Fax: _____

E-mail: _____

3. Payment Information

Check:

Enclosed is my check for \$ _____
payable to:

Northeast Valley Health Corporation
Attn: Development Department
1172 N. Maclay Avenue
San Fernando, CA 91340-1300

Please return your completed form by **Wednesday, November 30, 2022**, to receive as many sponsorship benefits as possible. Donations are also accepted if you prefer to keep your contribution anonymous.

For more information, please contact Steven Mendoza at **(818) 270-9518** or stevenmendoza@nevhc.org.

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**Thank you for
your generosity!**



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