

NEVHC's 27th Annual

Holiday Toy Drive



Northeast Valley Health Corporation
a californihealth⁺ center





With gifts wrapped and bows tied, let's spread joy far and wide! We are thrilled to announce that 'Santa's NEVHC Workshop' is open for business once again and ready to bring joy to our communities!

This December, join us in creating a grand celebration for our **27th Annual Holiday Toy Drive**, a festive event where patients from the San Fernando and Santa Clarita valleys will share in holiday cheer. Our youngest patients and their families will enjoy a day filled with activities, games and gifts! As we work on our event blueprint, we are reaching out to compassionate community partners like you to make this vision a reality.

While the weeks leading up to the winter holidays create an atmosphere of anticipation and excitement for children, year-round financial challenges can overshadow holiday joy for many of our patient families. Your support will help us design an event that brings the magic of the holidays to these families, ensuring every child experiences the magic of the season.

We invite you to be part of this cherished tradition by sponsoring our 27th Annual Holiday Toy Drive. Your sponsorship will provide each child with a gift and every family with an unforgettable holiday experience. Your gift will help create memories that will last a lifetime.

You can choose from the following sponsorship levels:

Designer - Provides gifts for up to **333** children

Craftsman - Provides gifts for up to **166** children

Assembler - Provides gifts for up to **66** children

A full list of sponsorship levels and benefits are included in this packet. These benefits may include:

- A booth at the events where you will be able to engage with community members
- Your company's branding on event marketing materials
- Your company's branding across all NEVHC's Toy Drive social media posts

Be the magic behind a child's smile this December! Together, we can make this holiday season truly special for our patient families.

Thank you for your continued support.

Warm regards,

Kimberly Wyard
Chief Executive Officer





SPONSORSHIP LEVELS

<i>Sponsorship Level</i>	Designer \$5,000	Craftsman \$2,500	Assembler \$1,000
IMPACT	Provides 333 children with a gift	Provides 166 children with a gift	Provides 66 children with a gift
Tagged on all NEVHC Toy Drive social media posts	X	X	X
Booth with table and chairs	X	X	X
Branding on Toy Drive website	Logo	Logo	Logo
Branding on volunteer apparel	Logo	Logo	Name
Branding on printed marketing materials	Logo	Logo	
Branding on e-blasts and newsletters	Logo	Name	
Individual 'Thank You' post on all social media channels	X	X	
Branding on distributed booth passport	Logo		
Branding on Santa photo station	Logo		



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CORPORATE | 1172 N. Maclay Avenue | San Fernando, CA 91340 | (818) 898-1388



nevhc.org

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X @nevhc

@officialnevhc



There are two ways to submit a sponsorship: 1) contact the Development team at **(818) 270-9579** or **Development@nevhc.org** or 2) complete and return the form below with your check by **Friday, November 22, 2024**

1. Sponsorship Opportunities

DESIGNER SPONSOR **\$5,000**

CRAFTSMAN SPONSOR **\$2,500**

ASSEMBLER SPONSOR **\$1,000**

2. Sponsor Information

Name: _____

Organization: _____

Address: _____

City: _____

State: _____ Zip: _____

Phone(s): _____

E-mail: _____

3. Payment Information

Check:

Enclosed is my check for \$ _____
payable to:

Northeast Valley Health Corporation
Attn: Development Department
1172 N. Maclay Avenue
San Fernando, CA 91340-1300

Please return your completed form by **Friday, November 22, 2024**, to receive as many sponsorship benefits as possible. Donations are also accepted if you prefer to keep your contribution anonymous.

For more information, please contact Steven Mendoza at **(818) 270-9518** or **stevenmendoza@nevhc.org**.

Northeast Valley Health Corporation (NEVHC) is a non-profit 501(c)(3) Joint Commission Accredited Federally Qualified Health Center. Since 1973, NEVHC has been a leader in providing health care to the medically underserved and low-income residents of the San Fernando and Santa Clarita valleys. Annually, our organization serves nearly 80,000 patients through 350,000 medical, dental and behavioral health visits. Tax ID# 23-7120632

nevhc.org/toydrive2024

**Thank you for
your generosity!**



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