NEVHC'S 29TH ANNUAL

TOY GIVEAWAY

ENTREGA GRATIS DE REGALOS

SANTA'S WORKSHOP



SPONSORSHIP OPPORTUNITIES

Northeast Valley Health Corporation

NEVHC'S 29TH ANNUAL TOY GIVEAWAY

ENTREGA GRATIS DE REGALOS



Northeast Valley Health Corporation (NEVHC) will be hosting our twenty-ninth **Annual Toy Giveaway** on December 19, 2026! Every year, this annual event has brought joy and hope to thousands of children and families across the San Fernando and Santa Clarita Valleys. Each December, we welcome more than 1,000 children to a festive community event where they receive a new toy, enjoy holiday activities, and connect with local partners providing valuable resources for their families.

This celebration would not be possible without the generosity of our sponsors! Sponsors ensure that every child leaves with a smile, every parent feels supported, and our community comes together in the true spirit of the season.

We invite your business to become a 2026 Toy Giveaway sponsor. Your contribution will directly impact local families in need, while showcasing your commitment to building a stronger, healthier community.

A full list of sponsorship levels and benefits are included in this packet and we are now offering specific locations for you to promote your brand!

Together, we can make this holiday season brighter for every child we serve.

With gratitude,

Christopher Reed
Chief Executive Officer

Northeast Valley Health Corporation

CORPORATE | 1172 N. Maclay Avenue | San Fernando, CA 91340 | (818) 898-1388

Northeast Valley Health Corporation is a nonprofit 501(c)3 Federally Qualified Health Center. Tax ID # 23-7120632

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SPONSORSHIP LEVELS

BENEFITS	DESIGNER $5,000 Packages:	CRAFTSMAN $2,500 Packages:	ASSEMBLER $1,000 Packages:
	Toy giveaway station (2) Santa photo station (2)	Registration (3) Photobooth (3) Game Zones (3)	Snack sponsor (2) Volunteer lunch (3) Water sponsor (5) Decorations sponsor (5)
Branding at Toy Giveaway	At sponsored station	At sponsored station	Shared
Social media "Thank you" post	Dedicated post	Shared	Shared
Branding on volunteer apparel	Premium placement	X	X
Branding on E-blasts promoting event and post event	Premium placement	X	X
Branding on event website	Premium placement	X	X
Event booths	Two (2)	One (1)	
Branding on event "Bingo" card	X		
Opportunity to distribute toys	X		

HOW TO SPONSOR

To sponsor, contact the Development team at **(818) 270-9518** or **Development@nevhc.org**

Sponsorship deadline is **Friday, November 20, 2026**

Visit **nevhc.org/toygiveway** for more information.

Thank you for your generosity!